

An accomplished Design Leader with over 25 years experience.

I have worked with some of the world's largest brands to create an understanding of the value of Design, how it works, how to build teams, and how to align stakeholders to design experiences that users love.

09/21 – present

JP Morgan Chase – Head of Design, Common Capabilities

Leading an international team to oversee Design for the “Common Capabilities” platform across Asset & Wealth Management (AWM) - re-usable products enabling the business to complete mission critical work throughout the E2E customer journey. Duties include team hiring and management, aligning stakeholders to create strategy and roadmaps, creating user-centered solutions and executing delivery for business impact.

09/18 – 08/21

IBM – Executive Consultant, IBM Cloud

Worked with marketing leadership to transform and scale agile teams to be more human-centered, data-driven, and outcome focused. Role includes acting as Product Owner for multiple teams, refining agile framework and structure within the organization, implementing user research and testing, integrating new teams into IBM Cloud and aligning overall work efforts to business outcomes.

01/16 – 08/18

Cognizant Digital Business - Head of Design, North America

Led the North American Design practice for Cognizant's Innovation, Strategy & Design team which included hiring, establishing methodology, business development, overseeing work and integration of acquisitions. Worked with diverse client base leading projects based in identifying opportunities for new growth products and services through Design Thinking. New initiatives were prototyped, piloted and iteratively scaled for enterprise business leveraging technologies such as AI, machine learning and natural language recognition.

05/12 - 12/15

IBM - Product Owner, IBM Sprout (Now Carbon Design System)

Contracted through Havas Worldwide

Worked with IBM Studio leadership and Global Brand leadership to create IBM's first component-based Design system to unify overall product experience, increase re-use, decrease development time, and create an ecosystem for integration.

Product Owner - IBM Voices

Helped conceive and develop Voices into IBM's premiere social application which leveraged social-data to analyze and display content across all of IBM's corporate and individual social accounts.

12/11 -04/12

FreshGrad - Chief Design Officer

Served as Chief Design Officer to create the Product Design, User Experience and Brand for the first launch of a job site focused on college graduates. The product used behavioural assessment exercises that created psycho-graphic profiles in order to create more meaningful matches between candidates and employers.

11/10 -11/11

Sullivan - Managing Director / Digital Creative

Hired to build digital practice in strategic brand firm. Responsibilities include business development, strategic and creative vision, building infrastructure, team management and integration of digital into firm as a whole.

Clients include: *Tradeweb, Columbia Management, NYU Stern, Oxygen and American Express*

Prior Experience

Ultra 16 - Partner / Managing Director

LBilconNicholson - Creative Director

Olive - Co-founder / Creative Director

Siegel & Gale - Associate Creative Director

Poppe Tyson Interactive - Group Creative Director

Boards

Booard of Governors - Smoke Rise, LLC., Governor - Lake & Environmental

Advisory board - Eurica Media Lab

Advisory board - Liquor.com

Awards

The One Show, Art Directors Club, Communication Arts, BDA, Forbes 'Best of the Web', New York Festival, Yahoo! Site of the Week, Web Award for Excellence, International Web Page Awards.

Publications

USA TODAY, Esquire, Forbes, The Yomuiiri Shimbun, Communication Arts, Internet World, Idea Revolution (HOW Design Books), Identity Solutions: How to create effective brands (HOW Design Books), RE:Think RE:Design RE:Construct (HOW Design Books).

Education

1995 - B.F.A. School of Visual Arts / Communication Design